

Jay Block

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Experience

JANUARY 2022 – PRESENT

Freelance Graphic Design

Designed digital flyer for author's book tour • Developed customized website for author • Designed logo and poster for Hildie Block's Workshop • Designed advertisement for Hildie Block's Workshop

AUGUST 2025 – DECEMBER 2025

Gallery Intern | University of Mary Washington Galleries

Planned and installed exhibitions • Gave exhibition tours • Monitored Galleries • Used PastPerfect to organize and update data • De-installed exhibitions • Coordinated with other employees • Reorganized filing system • Wrote wall text and author bios.

JANUARY 2025 – MAY 2025

Promotional Campaign | Fredericksburg Area Museum

Designed several promotional graphics for social media.
Filmed, edited, and produced promotional interview.

NOVEMBER 2021 – JUNE 2022

Graphic Design Intern | GovExec

Designed official logos • Formatted whitepapers and added images to meet brand guidelines • Oversaw communication regarding a rebranding initiative to ensure consistent signature blocks across the company • Communicated with new hires regarding onboarding benefits.

Skills

Adobe Photoshop (Certified Associate) • **Adobe Illustrator** • Adobe InDesign • Clip Studio Paint • Adobe Premiere • Illustration • **Logo Design** • Vectorization • Digital and Film Photography • Adobe After Effects • Animation • **Project Management** • Food Managers' License • American Culinary Federation (ACF) Certified • ServSafe Certified •

Education

EXPECTED MAY 2026

Bachelor of Arts in Communication and Digital Studies

Relevant Coursework:

Digital Approaches to Fine Art • Drawing • Media Production for Social Change • Digital Animation • Principles of Arts Administration • Design Principles • Introduction to Theatre Design • Public Speaking • Introduction to Digital Studies • Games and Culture • Small Group Communication • Introduction to Theatre Design • Principles of Marketing • Introduction to Rhetoric and Communication • Methods of Communication Research • Photography